

Asian Americans Advancing Justice

Census Webinars – monthly series launched in August 2018 and ongoing

1. **Census FAQs**

August 13, 2018

Watch the Recording: <https://bit.ly/2r9Mggp>

Speakers: Terry Ao Minnis, Director of Census and Voting Programs at Asian Americans Advancing Justice | AAJC

Description: *This webinar covered the nuts and bolts of the upcoming 2020 Census. Topics included why the census is important for the AANHPI community, the timeline for the census, how to fill out the census form, and what language support will be offered.*

2. **How Are People Counted in the Census?**

September 24, 2018

Watch the Recording: <https://bit.ly/2FMiguO>

Speakers: Terri Ann Lowenthal, Consultant to Leadership Conference on Civil and Human Rights; Bill O'Hare, Consultant to Leadership Conference on Civil and Human Rights

Description: *This webinar covered how people are counted in the census, what a successful census entails, and what "hard-to-count" and "undercount" mean when it comes to counting our communities. It also dove deeper into how the census counts children, college students, members of the military, and individuals living in group quarters such as dorms and shelters.*

3. **Communications: Messaging Deep Dive**

October 29, 2018

Watch the Recording: <https://bit.ly/2SkuFYz>

Speakers: Michelle Boykins, Director of Strategic Communications at Asian Americans Advancing Justice | AAJC; Meghan Maury, Policy Director at the National LGBTQ Task Force

Description: *This webinar covered Advancing Justice | AAJC's census messaging research, including the messaging implications based on Advancing Justice | AAJC's online survey and focus group research. In addition, it overviewed the Census Bureau's 2020 communications plan, including the Bureau's timeline, communications deliverables, and how the Bureau will attempt to reach "hard-to-count" populations.*

4. **The Race Question**

November 15, 2018

Watch the Recording: <https://bit.ly/2zpqgYz>

Speakers: Dan Ichinose, Director of Demographic Research Project at Asian Americans Advancing Justice | LA

Description: *This webinar covered the race and Hispanic origin questions currently on the 2020 Census, discussing the Census Bureau's failed efforts to combine race and Hispanic origin questions and add a Middle Eastern and North African (MENA) category, dynamics around check boxes and write-in responses, and the ability to indicate more than one race.*

Asian Americans Advancing Justice

5. Engaging the AANHPI Faith Community

February 25, 2019

Watch the Recording: <https://bit.ly/2U1GXpN>

Speakers: Terry Ao Minnis, Director of Census and Voting Programs at Asian Americans Advancing Justice | AAJC; Dan Nejfelt, Training Director at Faith in Public Life; Raul Cisneros, Director of Partnerships at the U.S. Census Bureau; James Hong, Deputy Director of State Capacity Building at State Voices; Elena Langworthy, Census Manager at State Voices; and State Table Directors from State Voices

Description: *This webinar was organized in partnership with Faith in Public Life and discussed how the AANHPI faith community can work to get our communities counted as well as Faith in Public Life's new toolkit.*